



## **CANADIAN HEALTH & FITNESS INSTITUTE** **VIRTUAL GALA - October 15, 2020**

Sponsorship levels and packages have been put together as a guide to supporters of this inaugural gala. All components of the sponsorship package can be customized to fit individual or corporate needs. Therefore, please contact us for how you can become involved in the event and future plans to attain the best return on your investment. You can contact our Gala Organizer Mike Mahony (mahony.mike1@gmail.com) or CHFI Founder John Weston (info@chfi.fit; 604 329 6146).

We aim to be a great partner, accomplishing your goals and showcasing your strengths... anything is possible! Come join the CHFI team and help make Canada the Fittest Nation on Earth!

### **TITLE SPONSOR - \$20,000**

Primary logo on all stage presence for the duration of the gala.

Corporate name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

20 spot announcements on our social media platform throughout the campaign

10 VIP Tickets to attend the gala at Mahony & Sons Burrard Landing Convention Centre location

50-word corporate message on gala night that will be announced five times by emcee, celebrity radio sports broadcaster Scott Rintoul

Private photo opportunity with guest of honour Dr. Jack Taunton, Scott Rintoul, & entire celebrity guest panel.

Public address announcement for 2 minutes at the very start of the gala.

Opportunity to discuss additional exposure and co-branding on our website.

First right-of-refusal for future partnership opportunities for all of 2021.

Primary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

## **PRESENTING SPONSOR - \$10,000**

Secondary logo on all stage presence for the duration of the gala.

Corporate name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

10 spot announcements on our social media platform throughout the campaign

6 VIP Tickets to attend the Gala at Mahony & Sons Burrard Landing Convention Centre location

50-word corporate message on gala night that will be announced twice by emcee, celebrity radio sports broadcaster Scott Rintoul

Private photo opportunity with guest of honour Dr. Jack Taunton, Scott Rintoul, & entire celebrity guest panel.

Opportunity to discuss additional exposure and co-branding on our website.

Second right-of-refusal for all future partnership opportunities for all of 2021.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

## **GOLD SPONSOR - \$5,000**

Small logo on all stage presence for the duration of the gala.

Small corporate logo name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

5 spot announcements on our social media platform throughout the campaign

4 VIP Tickets to attend the Gala at Mahony & Sons Burrard Landing Convention Centre location

30-word corporate message on gala night that will be announced twice by emcee, celebrity radio sports broadcaster Scott Rintoul.

Private photo opportunity with guest of honour Dr. Jack Taunton, Scott Rintoul, & entire celebrity guest panel.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

### **SILVER SPONSOR - \$3,000**

Small logo on all stage presence for the duration of the gala.

Small corporate logo name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

3 spot announcements on our social media platform throughout the campaign

2 VIP Tickets to attend the Gala at Mahony & Sons Burrard Landing Convention Centre location

30-word corporate message on gala night that will be announced by emcee, celebrity radio sports broadcaster Scott Rintoul.

Private photo opportunity with guest of honour Dr. Jack Taunton, Scott Rintoul, & entire celebrity guest panel.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately

### **BRONZE SPONSOR - \$,1000**

Small corporate logo name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

One spot announcements on our social media platform during the campaign.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

## **SUPPORTER - \$500**

One spot announcements on our social media platform during the campaign.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

## **VIDEO/AUDIO -HUBCAST SPONSORSHIP - \$3,000**

Introducing our great partners and friends at Hubcast Media International! Providing a \$12,500 experience to produce our virtual gala with their cutting edge remote camera technology. Please visit their website at [hubcastmedia.com](http://hubcastmedia.com) to discover more.

Small logo on all stage presence for the duration of the gala.

Small corporate logo name alongside all correspondence starting September 1<sup>st</sup> as part of our campaign leading up to the event.

3 spot announcements on our social media platform throughout the campaign

2 VIP Tickets to attend the Gala at Mahony & Sons Burrard Landing Convention Centre location

30-word corporate message on gala night that will be announced by emcee, celebrity radio sports broadcaster Scott Rintoul

Private photo opportunity with guest of honour Dr. Jack Taunton, Scott Rintoul, & entire celebrity guest panel.

Secondary logo displayed on all Board, Executive, and Advisory meeting notices for all of 2020.

Corporate logo placed on website for one year.

Tax receipt for eligible charitable donation (not sponsorship fees) provided immediately.

## **DONATE MONEY AND AUCTION ITEMS**

Please join us on October 15, 2020 for our first annual online virtual gala. Spend an evening listening to iconic influencers speak to the mission of physical, mental, and spiritual health. Join us in our vision to “Make Canada the Fittest Nation on Earth by 2030”. No donation is too small or too big. It all counts and we truly appreciate your support. Make a donation and receive a tax receipt immediately. Visit our website **[www.chfi.fit](http://www.chfi.fit)** and check out the link to our silent auction items.

Thank you for your time, energy, and support to make Canada #1. Get out the Door Canada. Be well. Stay healthy mentally, physically, & spiritually!

Please contact our Gala Organizer Mike Mahony ([mahony.mike1@gmail.com](mailto:mahony.mike1@gmail.com)) or CHFI Founder John Weston ([info@chfi.fit](mailto:info@chfi.fit); 604 329 6146) for more information.



Canadian Health and Fitness  
Institute

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Institut Canadien de la santé  
et de l'activité physique